

How to sell your project idea?

From idea to grant application



PoLiMeR

Polymers in the Liver - Metabolism and Regulation

TSM 3 - Communication Session 2





New Project!!!



Back to what we have learned last week



- What is your goal?
- What is your target group?
- What is the key message?



Back to what we have learned last week



- **What is your goal?**
- **What is your target group?**
- What is the key message?



Does your idea fit to the call of the funding agency?



- A funding agency exists to fund the types of projects that they want to see happen...
- ...so not the projects that the researcher wants to do
- Read the call text of the grant application and check if your project idea can fit the framework of the grant



Does the first page of the PoLiMeR application fit the call?



Important points in the call text



The specific objectives of the Marie Skłodowska-Curie Innovative Training Networks (ITN) are:

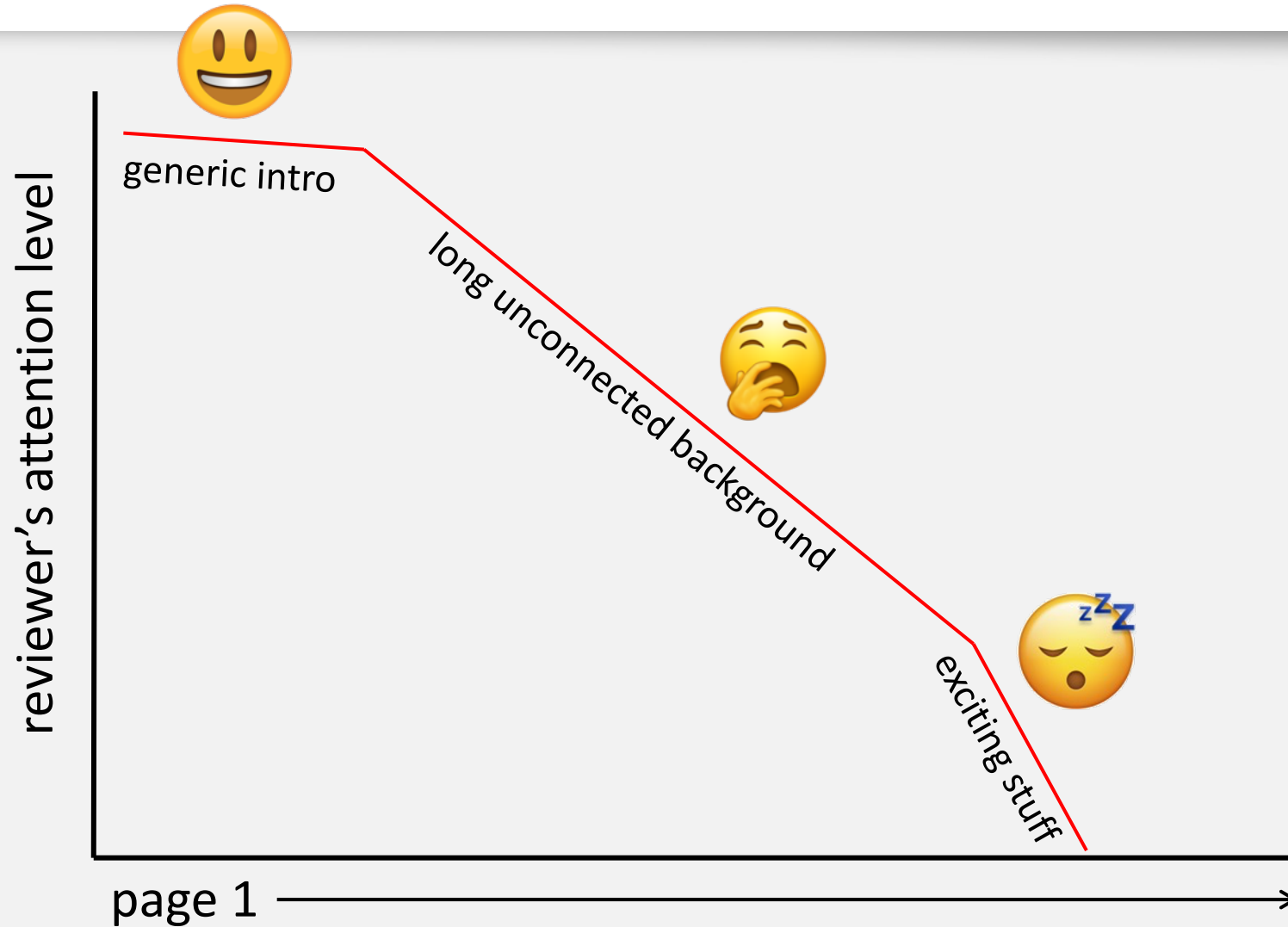
- to train a new generation of creative, entrepreneurial and innovative early- stage researchers able to face current and future challenges and to convert knowledge and ideas into products and services for economic and social benefit;
- to raise excellence and structure research and doctoral training, extending the traditional academic research training setting, incorporating the elements of Open Science and equipping researchers with the right combination of research- related and transferable competences.
- to provide enhanced career perspectives in both the academic and non- academic sectors through international, interdisciplinary and inter-sectoral mobility combined with an innovation-oriented mind-set.



How to sell your project idea in a grant application?



The first page



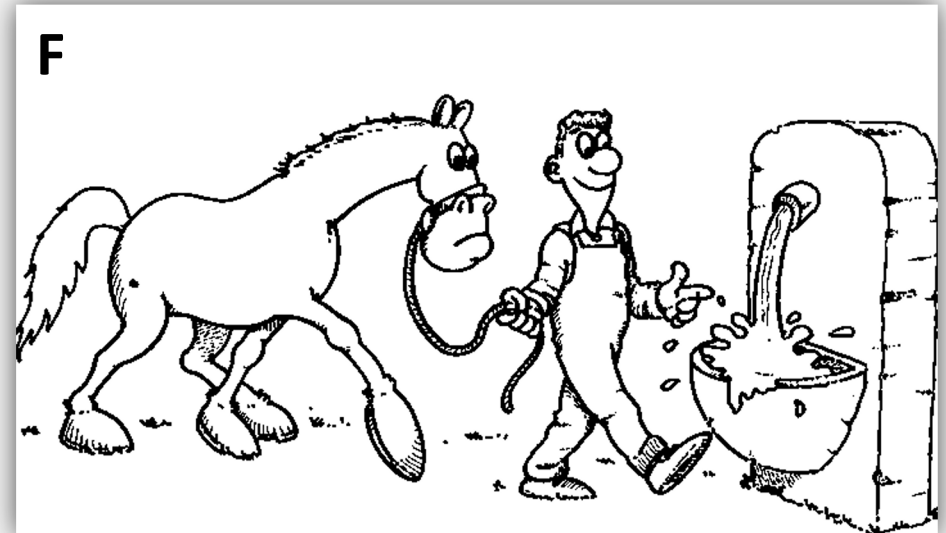
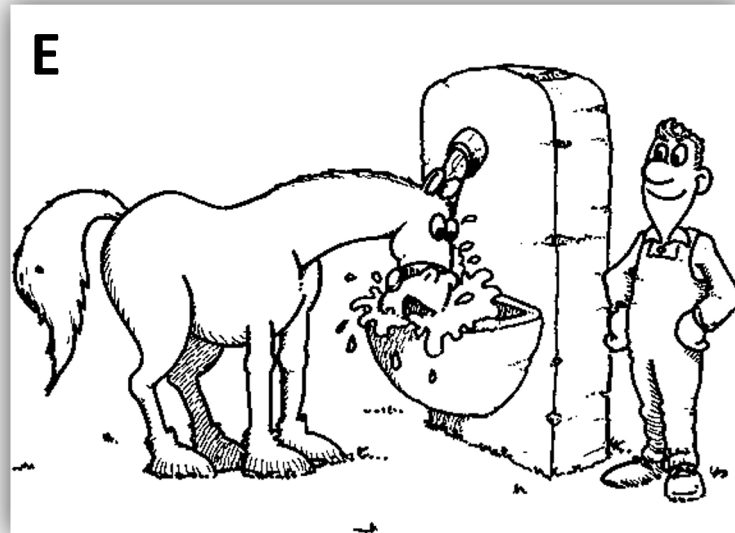
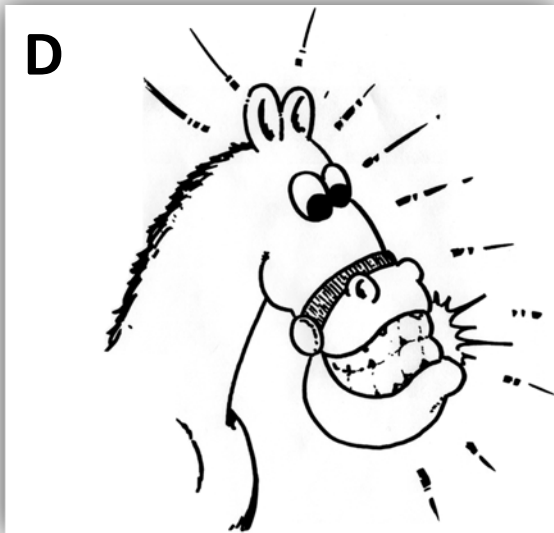
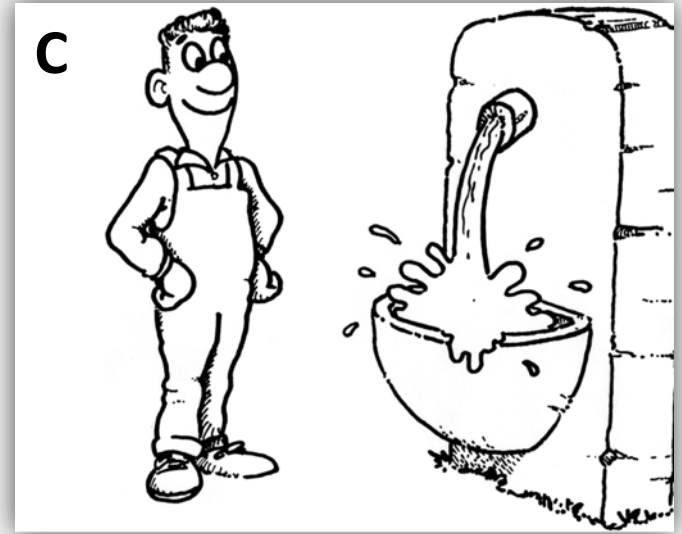
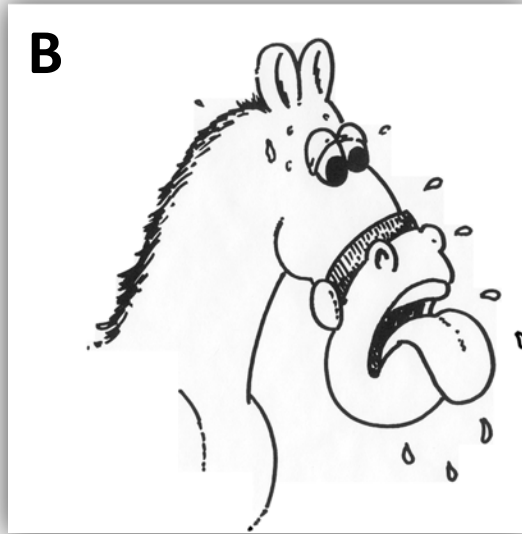
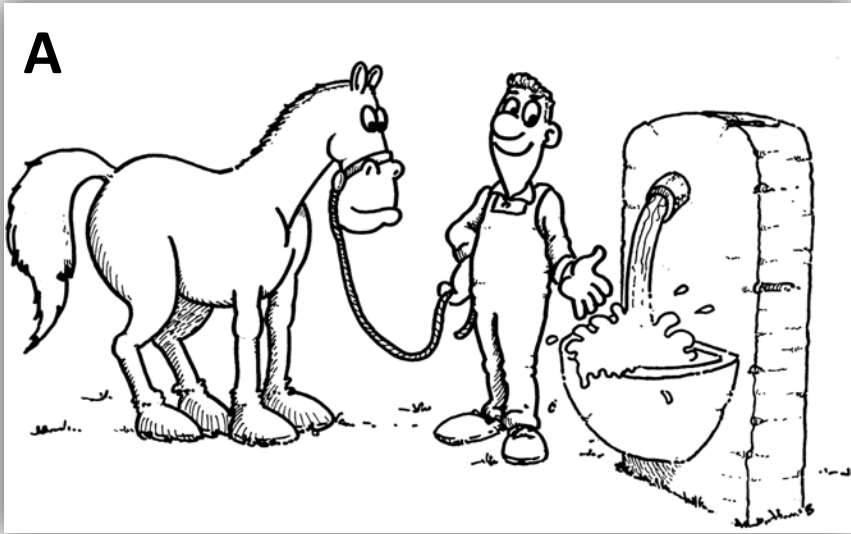


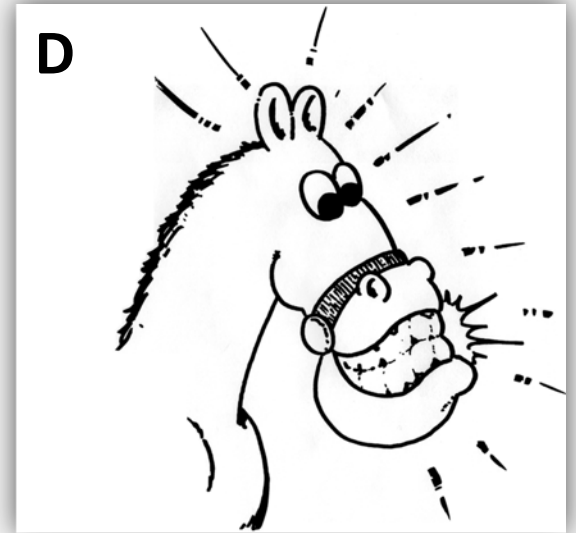
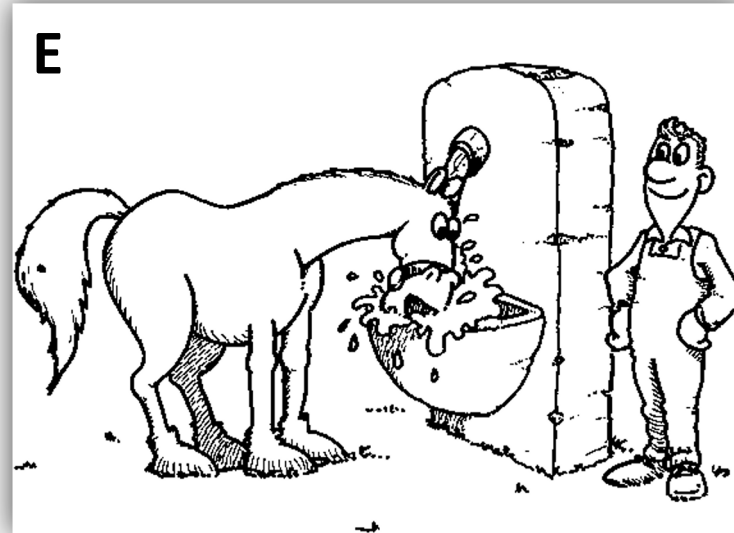
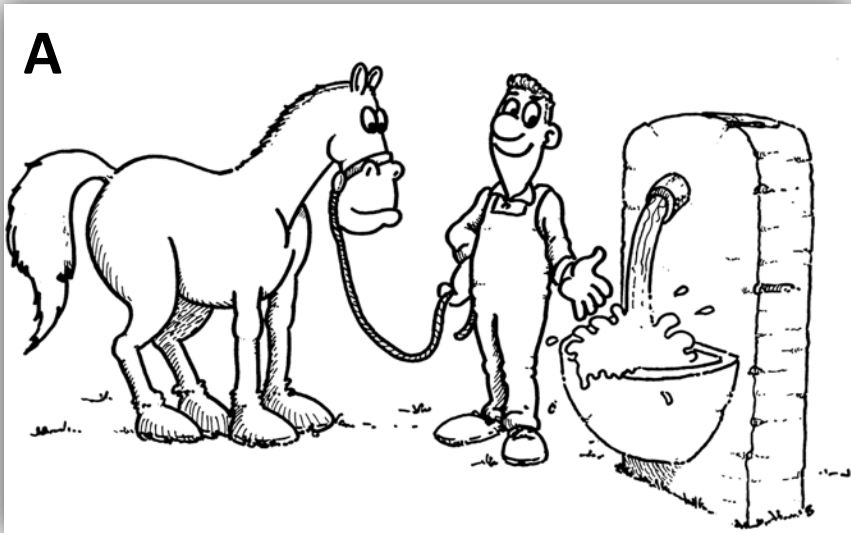
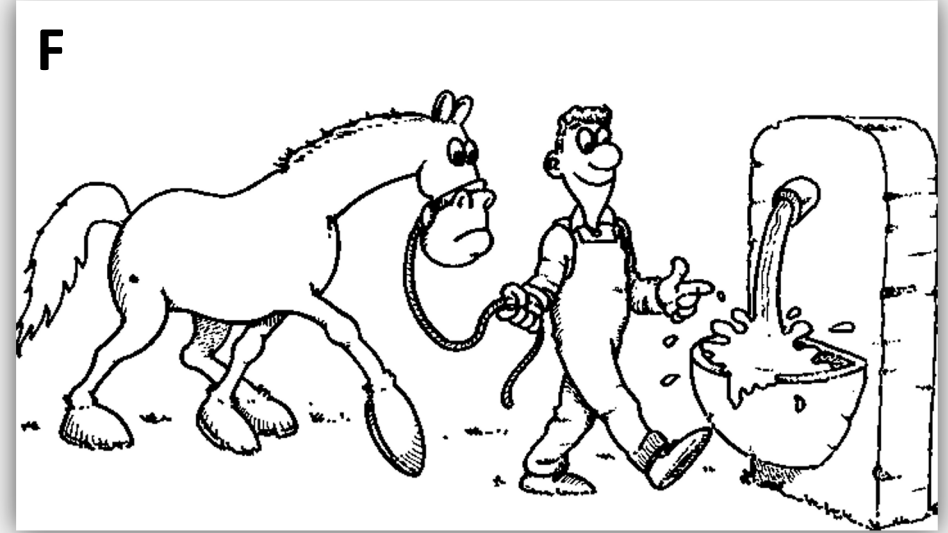
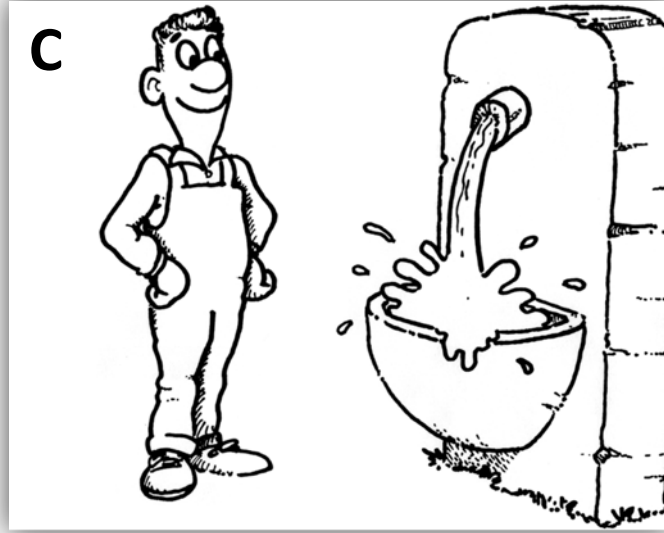
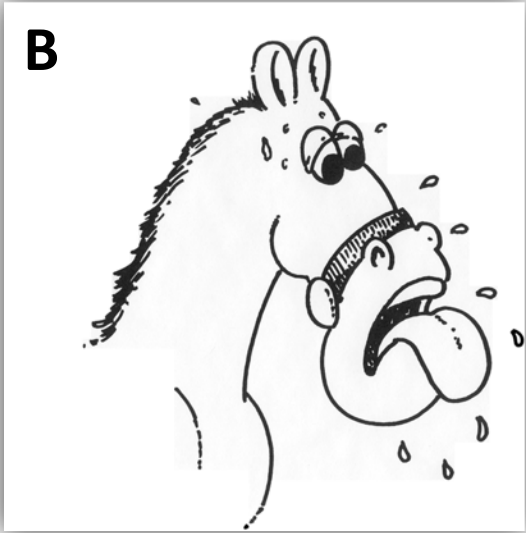
How to create WOW?



- Structure
 - Problem/need
 - Solution/purpose
 - Approach
 - Impact
- Figure
 - Graphic abstract
- One page







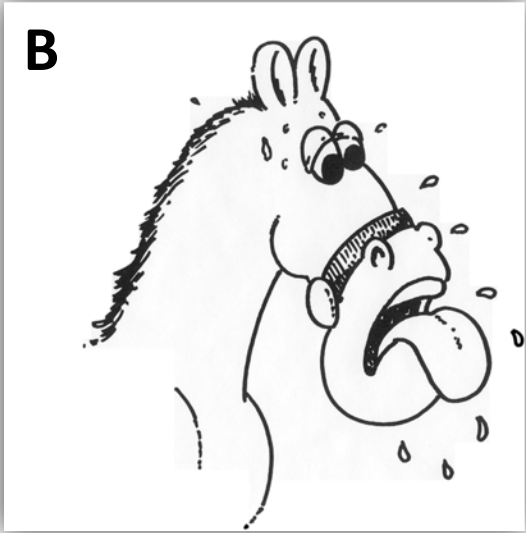
PROBLEM

IMPACT

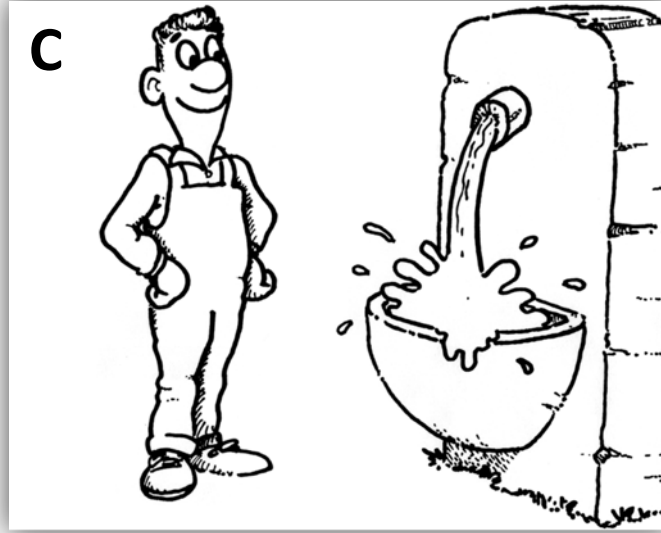
PURPOSE

APPROACH

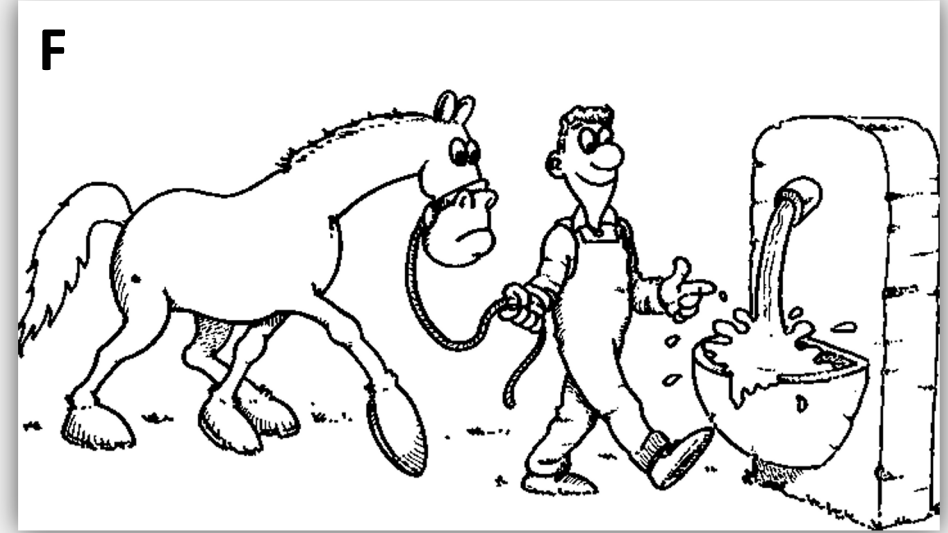




PURPOSE

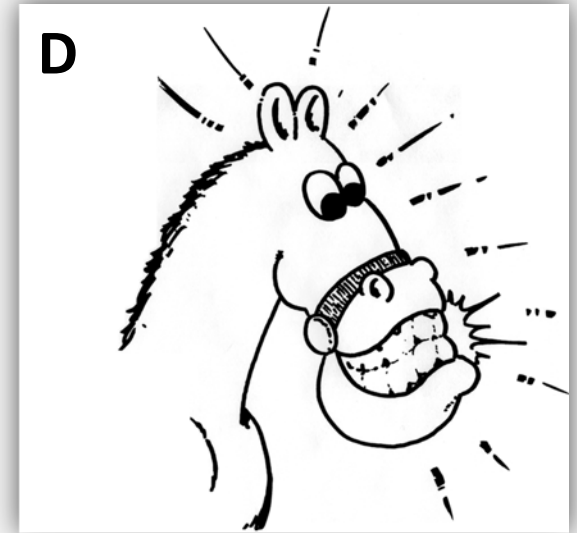
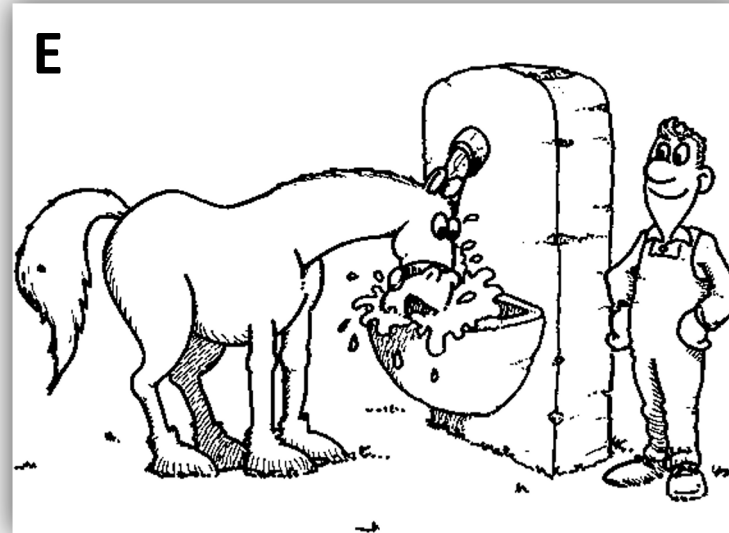
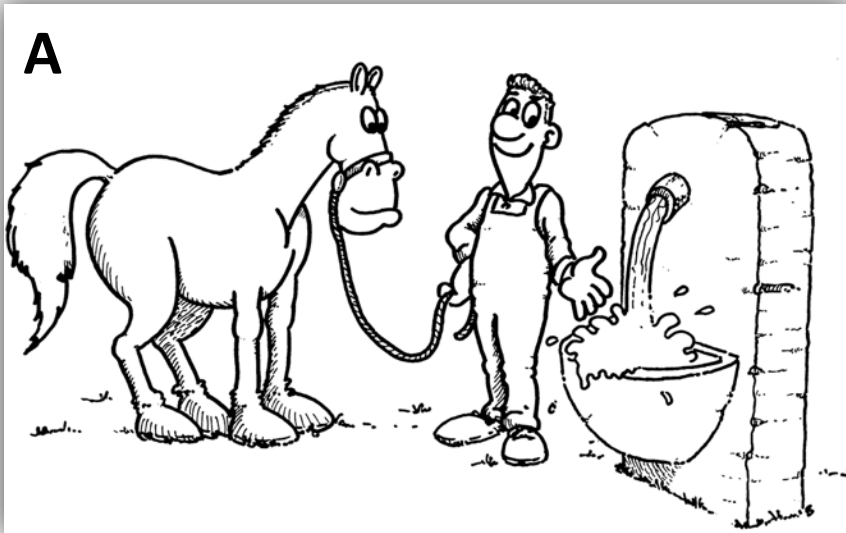


IMPACT



PROBLEM

APPROACH



Can you find back this structure in the first page of the PoLiMeR application?



PROBLEM

PURPOSE

APPROACH

IMPACT



PROBLEM

Lack of a network of experts in personalised Systems Medicine who will be able to develop new (personalized) treatment strategies for diseases in biopolymer metabolism

PURPOSE

A network of experts in personalised Systems Medicine, which connects experimental, computational and clinical research to develop new diagnostic methods or treatment strategies for diseases in biopolymer metabolism

APPROACH

Set up a research and training program in personalised Systems Medicine

Organize network activities...

Use a Systems Medicine approach to study...

IMPACT

New research initiatives based in which the network use a systems medicine approach to...

New personalised treatment strategies for patients with...



Writing assignment



- Write a first page for a Marie-Skłodowska-Curie Individual Fellowship including a graphic abstract of the proposed project
 - project presented in the Advanced Scientific Course
 - new project idea (future/follow up on this project)
- Critically read the call text and fit your project idea to the framework of the MSCA Individual Fellowship
- **Deadline Tuesday 13 October 17:00!!!**





The Marie Skłodowska-Curie actions (MSCA) aim to support the career development and training of researchers in all scientific disciplines through international and intersectoral mobility.

By funding excellent research and providing attractive working conditions, the MSCA offer high quality professional opportunities open to researchers of any age, nationality or discipline.

The MSCA have a bottom-up approach, i.e. research fields are chosen freely by the applicants. All domains of research and technological development are eligible for funding (except areas of research covered by the EURATOM Treaty).

The goal of the Individual Fellowships is to enhance the creative and innovative potential of experienced researchers wishing to diversify their individual competence in terms of skill acquisition through advanced training, international and intersectoral mobility. Individual Fellowships provide opportunities to acquire and transfer new knowledge and to work on research and innovation in Europe (EU Member States and Associated Countries) and beyond. The scheme particularly supports the return and (re)integration of European researchers from outside Europe and those who have previously worked here, as well as researchers displaced by conflict outside the EU and Horizon 2020 Associated Countries. It also promotes the career restart of individual researchers who show great potential.

